



# funeral notices

*announce, share and remember forever*

[funeral-notices.co.uk](https://funeral-notices.co.uk)

# Who we are & what we offer?

- **Reach plc** – websites & newspapers
- **funeral-notices.co.uk** – over 5 million notices
- **Families reasons for publishing notices:**
  - *Announce the passing*
  - *Inform of funeral arrangements*
  - *Charitable donations*
  - *Everlasting digital tribute*
- **Booking portal** – both digital and newspaper notices
- **Publish Immediately** or choose start date
- **Family email** notification
- **QR Codes** for service
- **Display all your funerals** on your website



# Our Audience on funeral-notices.co.uk

- Over **15 million** unique users in 2023
- **40 million** sessions
- Over **236 million** page views
- **1 contribution** on average **every minute** of every day  
(*donations, tribute message, virtual candle*)

Part of the **Reach** family



# Monthly subscription features

- **Unlimited Notices** — *Enables you to offer a notice to every family*
- **Unlimited Donations** — *A notice for every family gives everyone the opportunity for an online collection for charity*
- **Website Integration** — *Comprehensive list of your funerals on your website linking to funeral-notices gives you improved SEO value*
- **Newspaper Index Listing** — *Be seen by newspaper readers in your local area*
- **Branding Advert on every notice you publish online** — *Every notice becomes an advert*
- **Branding Advert in “Find a Funeral Director” Directory** — *Attracting potential new customers*
- **Branding Advert in Geographical search areas** — *Key targeting of your local community*

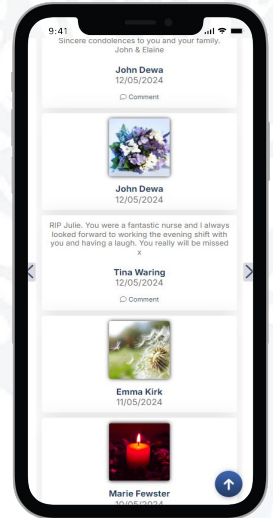
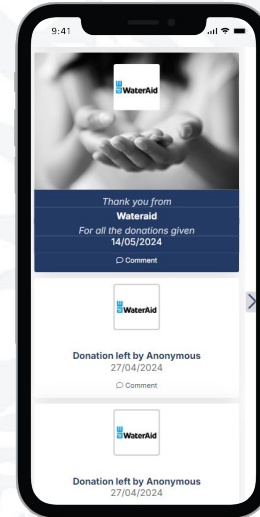
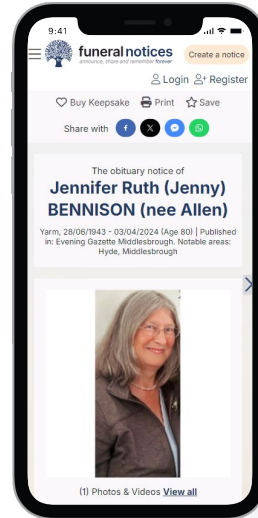
# Benefits of a funeral notice


## Everlasting digital legacy

A safe place to collect memories, messages & images online.

A notice allows your families to:

- ❑ **Announce** the passing of their loved one
- ❑ **Publish** funeral details
- ❑ **Receive messages** of condolence
- ❑ **Raise charitable donations** full cashless online donation service provided by funeral-notices.co.uk
- ❑ **Share Memories** photos and videos which are all fully moderated by Funeral Notices
- ❑ **Social Share** Invite family and friends to add tributes, memories and photos to the notice by sharing on preferred social channels
- ❑ **Reply to tributes** helping people keep in touch
- ❑ **Receive a 'thank you'** message from charities
- ❑ **Grows over time** a trusted resource to help families as they grieve






**Crake and Mallon**  
FUNERAL SERVICE


**Crake and Mallon Funeral Service**  
45 Norton Road, Stockton on Tees, TS18 2BU

Telephone (day or night)  
+44 (0)1642 61716  
+44 (0)1642 61467

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ABOUT US
FUNERALS
FUNERAL PLANS
MEMORIALS
JEWELLERY
CONTACT
FUNERAL NOTICES

Part Of  **funeral notices**



**Crake and Mallon**  
Funeral Service

[Visit Website](#)

[01642 61716](#)

[More Web Links](#)


City/town or newspaper

From Date  To Date  [Search](#)

Home > Crake And Mallon ...

**sort by**  **Filter by name**

Sort By  Firstname Surname



Here for when you need us most  
independent family company

Call: 01642 61716 / 61467 [Visit today](#)


**Address**  
Crake and Mallon Funeral Service  
45 Norton Road,  
Stockton on Tees  
TS18 2BU

[See Map](#)

**Opening Hours**

|           |              |
|-----------|--------------|
| Monday    | 9.00 - 5.00  |
| Tuesday   | 9.00 - 5.00  |
| Wednesday | 9.00 - 5.00  |
| Thursday  | 9.00 - 5.00  |
| Friday    | 9.00 - 5.00  |
| Saturday  | 9.30 - 12.30 |

Outside these office hours attendance is by appointment only



**Leanne J.**  
Feb 20, 2024  
★★★★★

Cannot recommend Crake and Mallon enough, from start to finish their professionalism and personal touches were exceptional and made the very difficult process run smoothly...will never go anywhere else after this experience! Chris was absolutely superb as well as all the other members

**Jean Margaret HOWAT**  
Death Notice Thornaby on Tees

267 06/06/2024

[Crake and Mallon Funeral Service](#)

**Brian Allan HALL**  
Death Notice Stockton on Tees

184 09/06/2024

[Crake and Mallon Funeral Service](#)

**Alli RICHARDSON (nee Nendick)**  
Death Notice Stockton on Tees

635 4 1402 05/06/2024


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**Douglas William (Doug) SISSON**  
Death Notice Stockton on Tees

1067 04/06/2024

[Crake and Mallon Funeral Service](#)

**Emma SNOWDON**



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*announce, share and remember*

*Presenting our Funeral Notice Partners*

*These local Funeral Directors have chosen to collaborate with us to provide a seamless service for you to explore their current and past notices on our tribute site. Visit [funeral-notices.co.uk](http://funeral-notices.co.uk) to explore a range of notices from the following Funeral Notice Partners*

**Crake and Mallon Funeral Service**  
Visit: [crakeandmallon.co.uk](http://crakeandmallon.co.uk)

**Fawcett & Hetherington Funeral Service**  
Visit: [fawcettandhetherington.co.uk](http://fawcettandhetherington.co.uk)


**Greeves & Sons**  
Visit: [greevesandsons.co.uk](http://greevesandsons.co.uk)

**Irene Jessop Funeral Service**  
Visit: [irenejessopfunerals.co.uk](http://irenejessopfunerals.co.uk)

**Meadowvale Funeral Service**  
Visit: [meadowvalefs.co.uk](http://meadowvalefs.co.uk)

**Roseberry Funeral Service**  
Visit: [roseberryfuneralservice.co.uk](http://roseberryfuneralservice.co.uk)

Interested in becoming a Funeral Notice Partner? Funeral Directors can be added to this advert by calling 01642 61716 and asking about our digital notice subscriptions




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[Create a notice](#)

[Login](#) [Register](#)

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**Crake and Mallon**  
Funeral Service

[Visit Website](#)

[01642 61716](#)

[More Web Links](#)

Home

**Business Overview**

Crake and Mallon Funeral Service is a long established family owned company with a reputation for its dedication to the highest possible standards. Based in Stockton on Tees, Crake and Mallon cover Teesside and the surrounding areas. In addition to arranging and conducting funerals we also provide a full Monumental Service (new memorials, additional inscriptions and restoration work) and flexible Funeral Pre-Payment Plans through Perfect Choice. We now also offer an extensive range of memorial jewellery and keepsakes, designed as a way to preserve the memory of your loved one.

Crake and Mallon is also a member of Selected Independent Funeral Homes (SIFH) – an International association of family owned and/or Independent Funeral Directors, who have met and continue to maintain the highest standards in funeral service. Membership is by invitation, and is extended only after a thorough evaluation of service, performance, facilities and character.

(8) Photos View all

**Services Offered**

- 24 hour telephone support
- Order of service sheets
- Chapel of rest
- Music
- Hearse
- Traditional burial
- Limousine
- Simple funeral
- Horse-drawn hearse
- Traditional cremation
- Bespoke vehicle
- Green funeral

[Show More](#)


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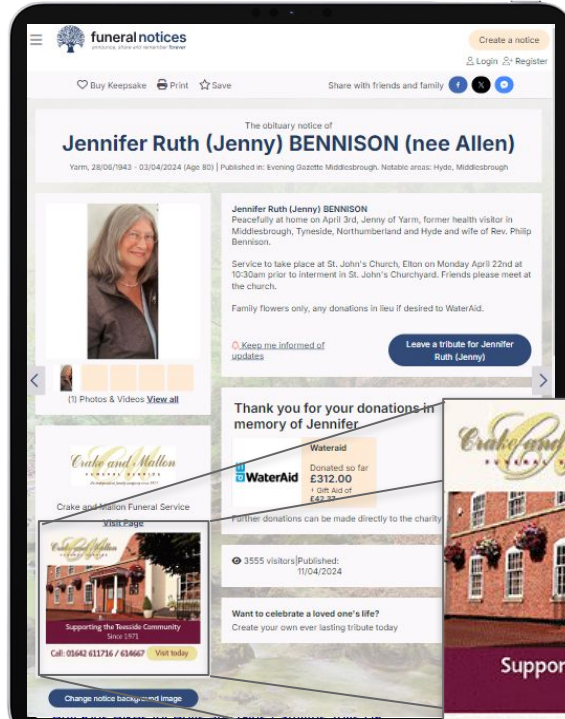


**Michelle F.**  
Aug 26, 2023  
★★★★★

Could not find a better service off my daughter ANNE MARIE, who passed through into the funeral director and all her needs possible there - so friendly &



# MPU notice feature

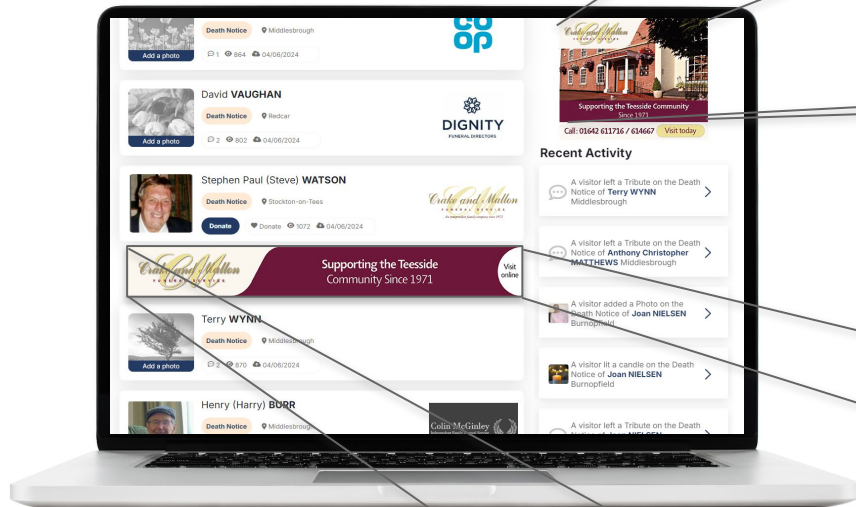


## Your branding featured prominently on every notice

We will add a free advert to the bottom of every notice published on **funeral-notices.co.uk** - this advert will click through to your own website.



# MPU / Leaderboard local landing page feature

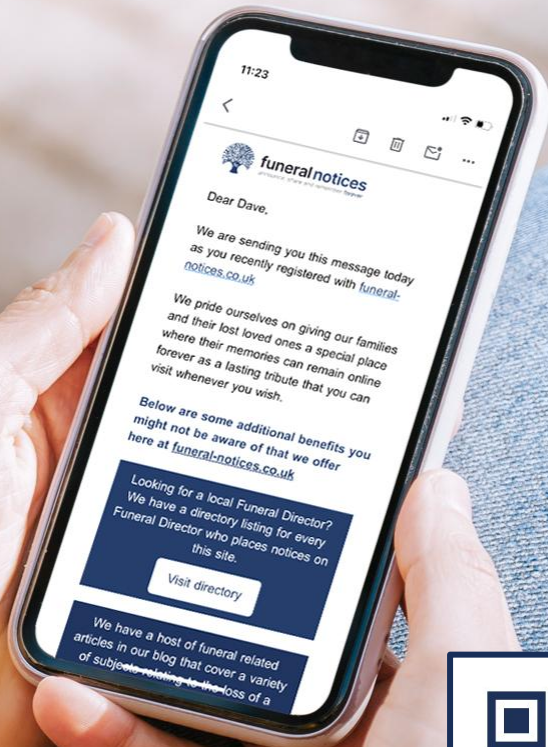


## Speaking to your community online

We will add a free advert to the notice search page for your local area on **funeral-notices.co.uk** - this advert will click through to your own website.







## What are funeral-notices QR codes?

- Each funeral notice generates a **unique QR code**
- When the QR code is scanned the funeral-notices.co.uk notice will be displayed on the mobile screen
- This allows people to view and interact with the notice
- Donations can be made if a charity collection has been added to the published notice
- Sharing memories, leaving messages of sympathy, adding photos and making donations in memory of someone's loved one can bring great comfort to grieving families
- You can download the QR code by logging into your account or we can set you up to receive an emailed QR code for every notice you book
- Our printable PDF is ideal to include in the order of service and display at funerals



Leave a tribute on  
funeral-notices.co.uk in memory of  
Linda-May McAULAY



1. Open the camera app on your phone and select the rear-facing camera.
2. Centre the QR code that you want to scan on the screen and hold your phone steady for a couple of seconds.
3. Tap the notification that pops up to open the link. (You will need to be connected to the internet to do this)

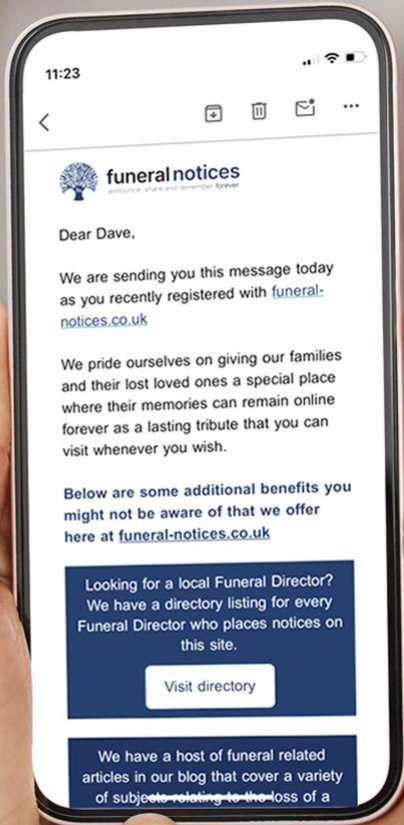


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Part of the **Reach** family







## Family Email Service

- During the booking process add the families email to the booking (multiple emails can be added)
- When the notice is published on funeral-notices.co.uk the family will receive a notification email - which will have a link to view the funeral notice
- This allows the family to share the notice with their wider family and friends so donations, memories and funeral information can be shared



# Subscription Service... a great opportunity

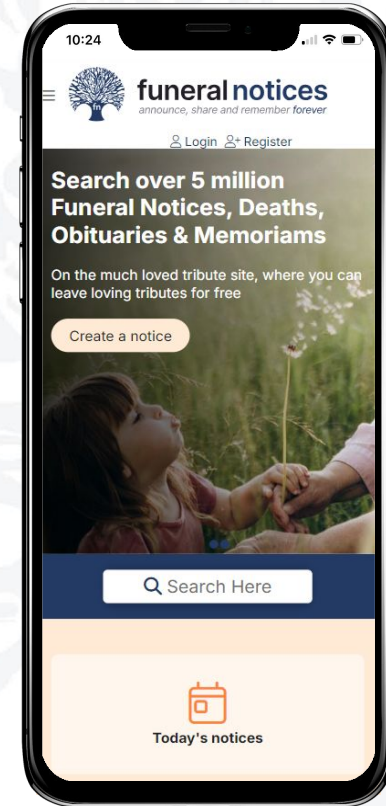
- ❑ **Unlimited online notices** available for every family
- ❑ Your funeral notices online are **seen by over 1,000 different people** on many occasions - our audience are wanting to browse the death notices
- ❑ **We want to ensure** we continue to deliver your funeral notices on the most visited funeral notices site in your community
- ❑ Every funeral notice will clearly show that the deceased is in your care. These notices will be **online for perpetuity**
- ❑ **Cost effective Business Branding is included in our Premium and Advanced subscriptions**
  - ❑ **Funeral Director Branding** - Advert (MPU) impressions - thousands of opportunities to be seen per week (average at the moment is about 20,000).
  - ❑ **Targeted in your geographical areas**

# Summary

You can start having a funeral notice for every family now going forward



It's just **£30+vat**, **£50 +vat** or **£100+vat**  
*per calendar month per branch*





# Choose your monthly subscription



**funeral notices**  
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**Entry Level**  
£30  
per month

**Advanced Level**  
£50  
per month

**Premium Level**  
£100  
per month

**Unlimited funeral notices & donations** on [funeral-notices.co.uk](https://funeral-notices.co.uk) enables you to offer a notice and charitable collection to every family



**Website Integration** Display your funerals on your website. Show a comprehensive list of your funerals on your website whilst also improving your SEO



**Listing in your local newspaper** (if we publish in your area) Showcase your business to local readers in our funeral director listing, helping families choose a local funeral director



**Digital Advert** on all your notices on [funeral-notices.co.uk](https://funeral-notices.co.uk). 1.4million people view notices in their local communities each month. Every notice becomes an advert for your business



**Digital Advert on your "Find a Funeral Director"** directory page. Be seen by families looking to choose a funeral director



**Additional Digital Branding Adverts** Showcase your funeral business to your local community. Giving you brand awareness in your geographical area



# Contact us

## Sarah Welton

*Funeral Notices Manager*

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**Direct Tel::** 07785 973005

**Team Number:** 03444 060 276

**Team Email:** [fdteam@funeral-notices.co.uk](mailto:fdteam@funeral-notices.co.uk)

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