




Funeral Notices Online Partner Explained



funeral-notices.co.uk
Announce, share and remember forever



What is a funeral notices **Online Partner**?

A funeral business who has chosen to exclusively feature and promote funeral-notices.co.uk on their website. This allows Online Partners to display every funeral they arrange on their website, directing families to add donations and loving tributes.

Online Partners also benefit from targeted advertising on the No.1 funeral notices platform in the UK.



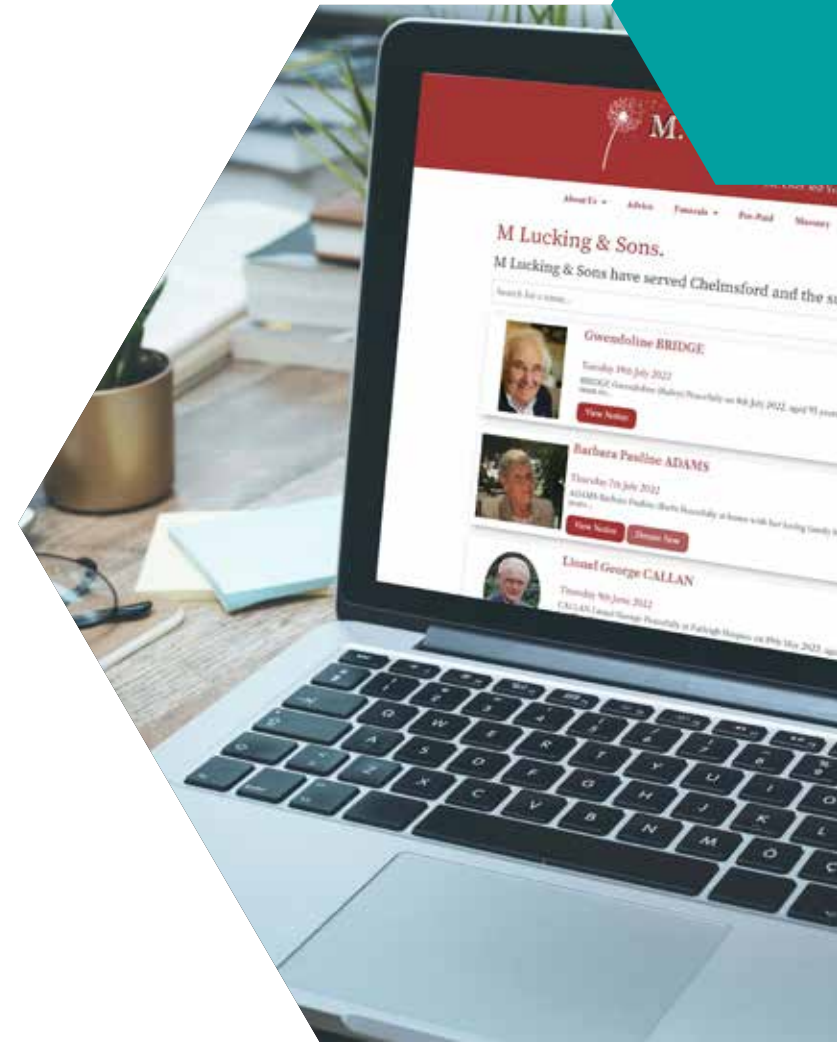
**funeral
notices**
Online Partner



What do I receive as an **Online Partner**?

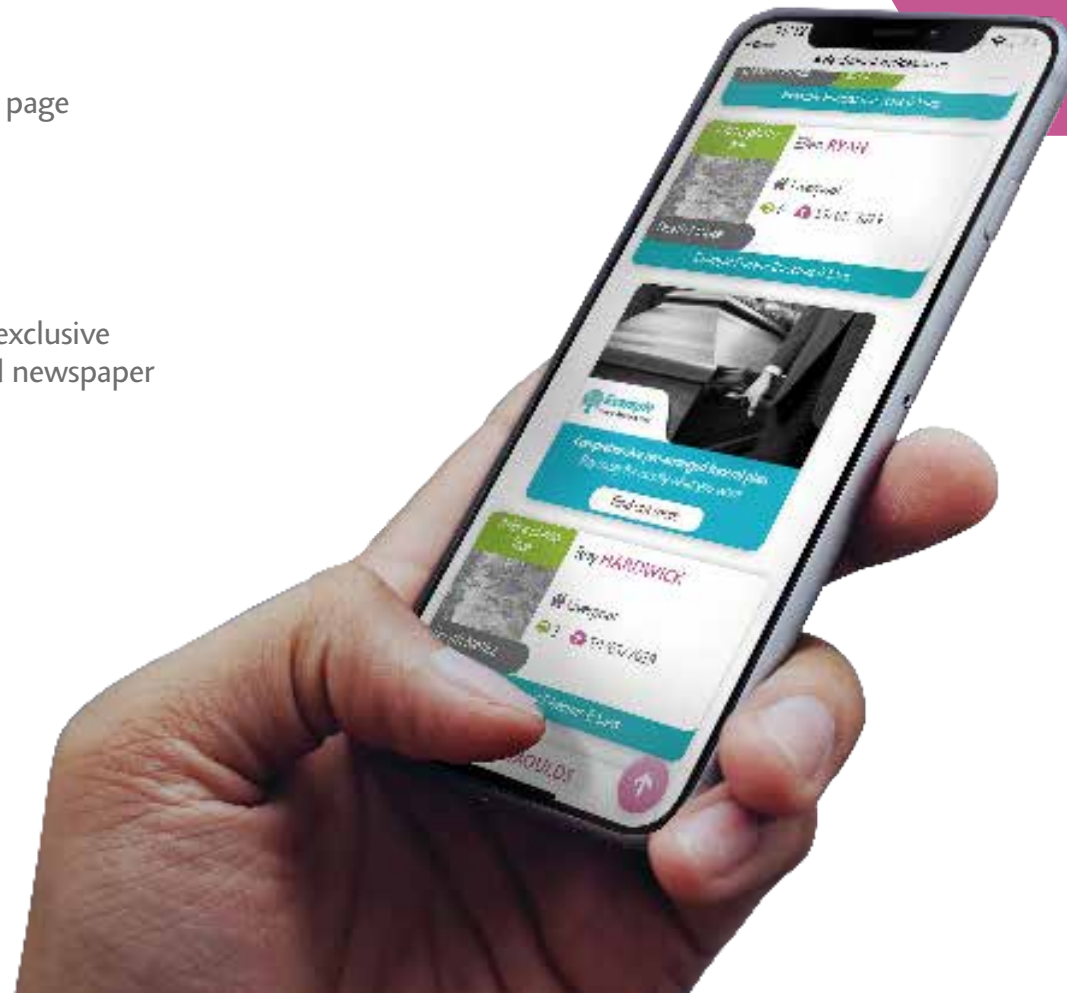
- ✓ Free online notices for 6 months*
- ✓ Access to a free Online Partner advertising package worth **£2,000**
- ✓ Unrivalled local and national audience for your notices
- ✓ A complete end-to-end cashless donation process for you and the family, at no cost to you
- ✓ Quick and easy set-up
- ✓ A team with over 100 years of experience supporting the funeral industry
- ✓ Online Partner accreditation

*additional 3 months notices when you become an online partner (maximum 6 months free notices)



Your Online Partner **advertising package** worth **£2,000**

- ✓ Testimonial advert in your local newspaper
- ✓ Advert on the funeral-notices.co.uk landing page of your local news website
- ✓ Advert on your listings and funeral notice history page
- ✓ Your logo and web address included in our exclusive Online Partner indexing advert in your local newspaper
- ✓ Official affiliate web badge
- ✓ Online Partner certificate
- ✓ 2,000 advert impressions per week on funeral-notices.co.uk search pages



We have two **simple** options to display funeral notices on your website, take a look and choose which one you **prefer**.



Option 1

embedded feed

Recommended option

A simple way to display current and historic notices on your own website.

A funeral notices embedded feed sits on your website giving people instant access to the latest notices you publish.

A Funeral Notices embedded feed is:

- ✓ Dynamic - works on all devices
- ✓ Customisable - keep reading to discover the many ways you can make your funeral notices embedded feed personal to your own website
- ✓ A simple way to provide a direct link for people to make online donations in memory of a loved one
- ✓ Fully integrated to your website
- ✓ Simple to set up
- ✓ A proven way to attract people to your website



Option 2

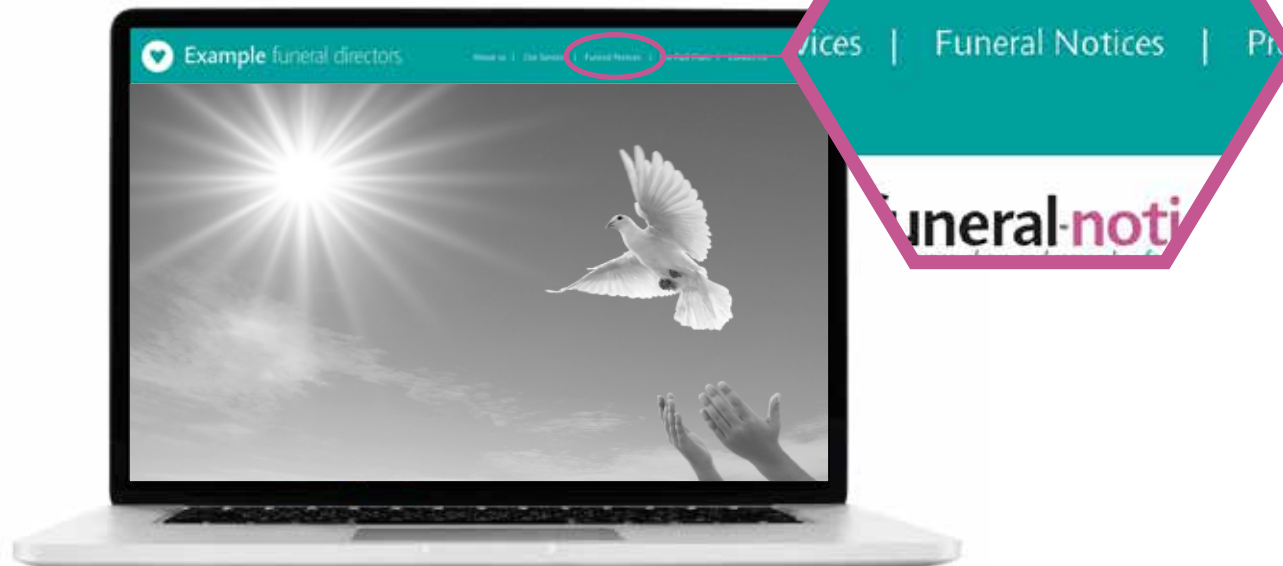
website link

A simple solution to allow you to display notices and offer donations directly from your website in just one click.

The link sits behind a button on the navigation bar of your homepage, linking to a bespoke branded landing page on funeral-notices.co.uk.

Preferred name for your new notices webpage:

- ☒ Funeral Notices
- ☒ Funeral Notices & Donations
- ☒ Donations & Notices
- ☒ Tributes & Donations





How to guides

are available for both options

Ask a member of our team today!





Don't get left behind, contact us at:

fdteam@funeral-notices.co.uk | Tel: 03444 060 276

