

Client Success Story

Mairi Urquhart & Son 
Funeral Group



“ Many families have commented on how nice it is to read the tributes that can be left on the notice for their loved one. ”

David Ross
Funeral Director

Mairi Urquhart & Son 
Funeral Group



Digital Notice and Donation Service

As a family-run funeral director business, Mairi Urquhart & Sons have always prioritised the needs of clients and their loved ones. They were seeking a platform that could streamline their processes, increase their visibility, and offer a more comprehensive service to their clients. Funeral Notices appeared to be the perfect solution. With its subscription packages offering unlimited digital notices and a host of advertising benefits, they decided to subscribe in January 2025.

Client

Mairi Urquhart & Son
Funeral Group
Inverness, Scotland

Audience

Families in the
Inverness area
of Scotland

Solution

Entry-level Funeral
Notices Subscription



funeral notices
announce, share and remember forever





The Brief



Digital Donation solution



Provide families with a digital tribute



Improve online presence in our local area



Display notices on our website



funeral notices
announce, share and remember forever

The Solutions

Entry-level subscription to



Funeral Notices provided the all-in-one solution they were seeking. It offered a unified platform where they could manage funeral notices, tributes, and online donations all in one place. This not only streamlined their administrative processes but also provided a more seamless experience for the families they serve.

Simple solution

Website Integration



Mairi Urquhart & Son chose to display notices on their website. Now they can advise families to view their notices and make donations using their website, making it easier for families to donate and add tributes. The new notices feature on his website attracts visitors from their local community looking to discover who has passed away and engage with the notices of the people they know.

Increased web traffic

Digital Donations



One of the main objectives for Mairi Urquhart & Son was to provide a simple donation solution for families; subscribing to Funeral Notices fulfilled this objective, providing unlimited digital notices each month, with the option to include charitable collections on each notice - even providing a QR code to be used in the Order of Service or at the funeral, allowing people without cash to donate at the service.

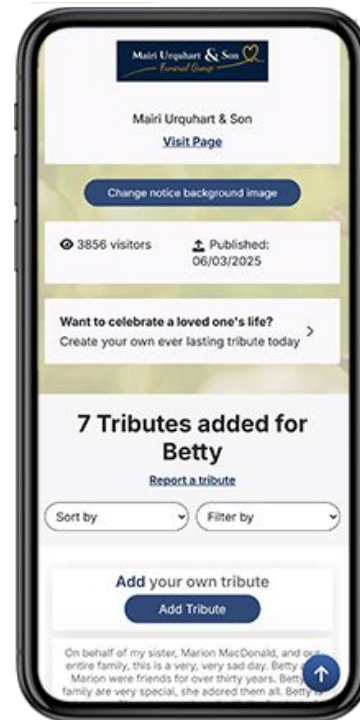
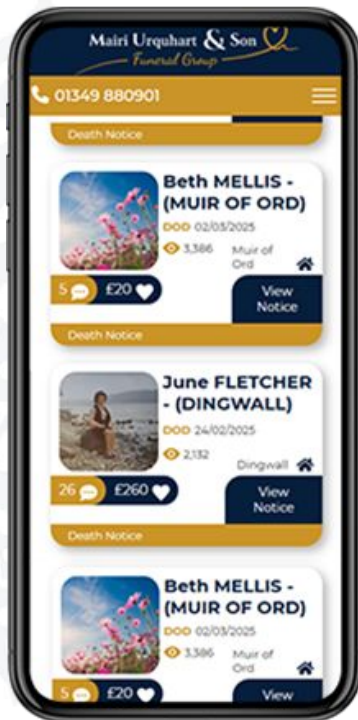
Effective in-memory donation solution

The Results

Unlimited Digital Notices

accessed via their website.

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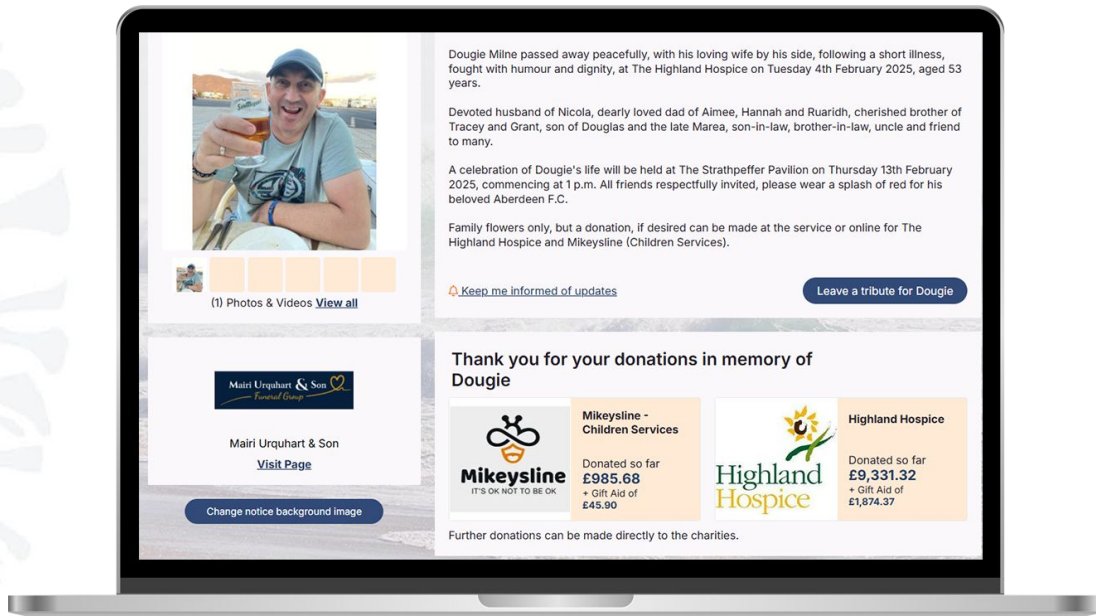
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The Results

Over £32,700 collected for charities and good causes, plus over £3,900 in Gift Aid.

Over £10,000 collected on just one notice

7.0k+ views on just one notice



The screenshot shows a funeral notice for Dougie Milne. It includes a photo of Dougie, a bio, service details, and donation information. The donation section shows £9,331.32 for Highland Hospice and £45.90 for Mikeyline - Children's Services, with a total of £9,377.22. A 'Thank you' message is also present.

Funeral Notice for Dougie Milne

Dougie Milne passed away peacefully, with his loving wife by his side, following a short illness, fought with humour and dignity, at The Highland Hospice on Tuesday 4th February 2025, aged 53 years.

Devoted husband of Nicola, dearly loved dad of Aimee, Hannah and Ruairidh, cherished brother of Tracey and Grant, son of Douglas and the late Marea, son-in-law, brother-in-law, uncle and friend to many.

A celebration of Dougie's life will be held at The Strathpeffer Pavilion on Thursday 13th February 2025, commencing at 1 p.m. All friends respectfully invited, please wear a splash of red for his beloved Aberdeen F.C.



Family flowers only, but a donation, if desired can be made at the service or online for The Highland Hospice and Mikeyline (Children Services).

[Keep me informed of updates](#) [Leave a tribute for Dougie](#)

(1) Photos & Videos [View all](#)

Mairi Urquhart & Son
Funeral Directors
Mairi Urquhart & Son
[Visit Page](#)
[Change notice background image](#)

Thank you for your donations in memory of Dougie

 Mikeyline IT'S OK NOT TO BE OK	Mikeyline - Children's Services Donated so far £985.68 + Gift Aid of £45.90	 Highland Hospice	Donated so far £9,331.32 + Gift Aid of £1,874.37
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Further donations can be made directly to the charities.

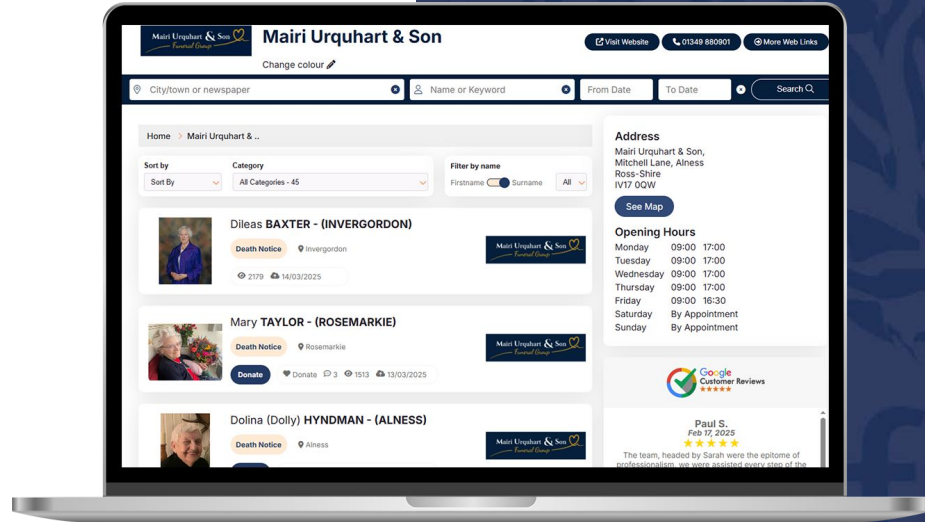


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Family interaction boosting online presence.

More than 500 tributes and candles have been added to notices by family and friends of loved ones.

Additionally, Mairi Urquhart & Son's business profile page on Funeral Notices has been viewed over 900 times.



500 Tributes & Candles
188k+ notice views

Since subscribing to Funeral Notices, the results have been incredible. **Mairi Urquhart & Son have helped families collect over £224,000** for charities and good causes, plus **over £3,000 in Gift Aid**. Their notices – and by extension, their funeral home branding – has been seen more than 188,200 times.

More than **500 tributes and candles** have been added to their notices by family and friends of loved ones. Additionally, their business profile page on Funeral Notices has been viewed over 900 times.

Mairi Urquhart & Son have also seen an increase in charitable donation totals, as every notice comes with a QR code. This allows people to donate online if they haven't brought cash to a funeral, as well as before and after a service.

Mairi Urquhart & Son started using Funeral Notices as our online platform for advertising funeral details in January 2025. Before then, we had a page on our website dedicated to our own funeral notices, and a separate page for family and friends to create a tribute.

If we wanted to offer an online donation option, we would have to create and manage another separate page from a third party supplier, and link to it on our notice.

We have found it very easy to move over to using Funeral Notices, where all these elements are offered on one platform, and managed for us, taking away a lot of time consuming admin, and leaving us to focus more on caring for bereaved families and their loved ones.

We have seen an increase in charitable donation totals, as every notice comes with a QR code, which we feature on our donations box label at funeral venues, and on local notices that are placed in certain towns and villages, and gives people the option to donate online if they have not brought cash to a service, as well as before and after a service online.

Many families have commented on how nice it is to read the tributes that can be left on the notice for their loved one.

I have been very happy with the support received from the funeral team at Funeral Notices, who assist with any queries related to charity donations quickly and professionally.

I can highly recommend Funeral Notices and I am happy with all the features offered on their platform.



David Ross

Funeral Director



Get in touch.

Feeling inspired?

Are you a Funeral Director seeking innovative ways to enhance your services or broaden your reach? We're here to assist you. Whether you're interested in launching a targeted advertising campaign, enhancing your presence with effective funeral notices, simplifying your donation solution or exploring new solutions tailored to your needs, we're eager to discuss how we can support your goals.

Our dedicated team offers transparent and honest guidance to help you make the most of our comprehensive commercial products. With extensive experience in crafting campaigns that resonate deeply with target audiences, we'll guide you from initial concepts through to setting achievable objectives. Our services include content creation, precision targeting, and regular performance reviews - ensuring we're alongside you every step of the way to achieving success.

We offer flexible options designed to suit every business and budget. To explore how our marketing and funeral notice solutions can elevate your services, connect with a member of our expert team today. Simply click the button below to get started.

[GET IN TOUCH](#)





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For more information please contact our friendly team on:
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