

Getting the Right Charity

Why?

Our online collection facility helps visitor to donate in memory of someone who has passed away. We are trying to help raise as much money in memory as possible. The easiest way to do this is to make it easy for donors to donate online, where they can add GiftAid in just a click.



Gift Aid is the UK government adding back in effect the basic rate of tax to your donation. It boosts each donation by 25% and is eligible for all UK tax payers. To claim GiftAid **the charity must be registered**, so its important to choose the correct charity.

How

Our system automatically looks at the obituary to see if donations are included and if so to whom. It then accesses the Charities Commissions of England & Wales, Scotland and Northern Irelands databases of over 250,000 registered charities and suggests the nearest match. Its important that when placing your notice this is carefully checked or else we could send the collection potentially to the wrong place. So please check the details carefully and also check again when we send you the order confirmation that the notice has been placed.

Easy ways to find the correct charity name

Charities often update their names, so it's important that you get the correct charity details. These should always be checked carefully.

1. The easiest way is by using Google to find the charities website, almost all charities list their registered charity name and number at the bottom of their home page.
2. You can also search the charity commissions database on their own websites, the addresses are:
a. England & Wales: <https://www.gov.uk/government/organisations/charity-commission>
b. Scotland: <https://www.oscr.org.uk/search/>
c. Northern Ireland: <https://www.charitycommissionni.org.uk/charity-search/?pageNumber=1>

Always try to find the registered number as it's unique to that charity, It's the easiest way of checking we have selected the right charity

Beware of abbreviation

We all know the RNLI but of course the correct name is Royal National Lifeboat Institution! Our database often covers these "alias's" but be beware to use the full name when selecting the charity in our system.

Take especial care with Hospitals!

Some charities are just not so easy to find, take great care with hospitals. Our system allows you to target the donations right down to a ward or department, **but the overarching charity is often linked to the local NHS Trust.**

For instance, your family want to collect for the Tiptree Ward at Colchester Hospital. However, there is no registered charity for Colchester Hospital, its registered charity is in fact "East Suffolk & North West Essex NHS Foundation Trust Charitable Funds" – this charity covers 7 local hospitals.... We found this by looking at the Colchester Hospital website and there was a link to the charity, a little investigation work!

When we send the money the trust will know its got to go to the Tiptree Ward as we added the ward description to the charity so the money will end up being used as the family wished.

Unregistered Charities

Our pages also let you collect for unregistered groups such as the local cricket team, a comfort fund at a nursing home or to raise money for a bench in memory of the person who has passed away etc. **As long as you are happy with the intended recipient**, we can collect for it. At the end of the collection we will send the fund collected and the report to you the funeral director to distribute. As the group is unregistered GiftAid will not be permitted.